

Sri:
Srimathe Sri Lakshmi Hayavadana Parabrahmane Nama:
Srimathe Nigamantha Mahadesikaya Nama:
Srimad Seva Srinivasa Raghavarya Mahadesikaya Nama:



SRI SEVA SWAMY CENTENARY CELEBRATIONS

100 DAY CELEBRATIONS - THREE GRAND FESTIVAL

You may all know that the year-on celebration of our Great Acharya, DesikaBaktharatnam, Sri SevaSwamy is being conducted in a grand manner. The monthly celebration is being organised in each member of SevaSwamy family on Chitrai Star by conducting Veda, Prabandha, sthotra parayana and thadhiyaradhana for the Parayana swamigal.

In continuation of monthly celebrations, a 100-day uthsavam is being organised from 18th December 2022, which coincides with the "Ongi" pasuram of Margazhi month, reflecting the yeoman's services by Sri SevaSwamy to the Desika Sampradhaya.

Why 100-day celebrations?

1. To intimate that it's the Centenary of Sri SevaSwamy, ie. 100th Thirunakshatram.
2. SwamyDesika's 7th Centenary was celebrated in for 90 days in which Sri SevaSwamy had very important role to play. He had initiated and published Sri DesikaStotram and Prabandham totalling to more than 50, with his commentary each in houses of such Philanthropists. With a view to follow his footsteps, it is planned to re-print the Stotram and Prabandham of Swamy Desika, with Sri SevaSwamy commentaries and also the original works of Sri SevaSwamy in the houses of philanthropists during the 100 day celebrations. The list of such stotras to be published is attached.

Appeal

Srivaishnavites and the followers of Swamy Desika and Sri Seva Swamy and other philanthropists can volunteer to public one stotram / prabandham in each of their houses, on any day from Dec 18, 2022 to March 26, 2023.

- The cost of publication of each book is estimated at Rs.25000/-.
- The book and the date can be selected by the donors
- In case of inconvenience at home, the function can be organised in Manimandapam.
- - The book will be published on the date intimated by them at their house. 100 copies of such book will be given to them for distribution among their known ones.
- The donation to such publication will have exemption u/S 80-G of Income-tax Act.
- The payment may be made through NEFT transfer or cheque to **SEVA TRUST**, A/c No.409010003775, Kotak Mahindra Bank, Villivakkam Branch, Chennai 600049. ISFC: KKBK0008486 The details of the book selected, date, payment details along with a brief of their family and the Acharya to which they belong, like Ahobila Mutt / Ashramam, may be furnished in the form appended hereto.

NAME :
ADDRESS WITH DETAILS OF PHONE NUMBER, MOBILE: EMAIL ID. :
GOTHRAM :
ACHARYA (WHETHER BELONGS TO AHOBILA MUTT, ASHRAMAM, OR DETILS OF OTHER ACHARYA, IF SWAYAMACHARYA) :
BRIEF ABOUT SELF AND FAMILY :
BOOK SELECTED WITH DATE OF FUNCTION TO BE ORGANISED :
DETAILS OF PAYMENT MADE (CHEQUE/NEFT/OT) :WHETHER 80-G EXEMPTION IS OPTED :

LIST OF BOOKS TO BE PUBLISHED

Sri HayagreevaSthotram (B)
VaradharajaPanchasath (B)
Ashtabujashtakam
Kamasikashtakam (B)
ShodasayudhaSthotram
MummaniKovai
Sara Sangraham
Abeedistavam (B)
AharaNiyamam
Vairagya Panchagam
Duvayachurukku
Sri DesikashtothraSadam
Thiruchinnamalai (B)
RahasyaSigamani
Paramapadasobanam (B)
Godhastuti (B)
Amruthasvadhini
Nyasadasakam (B)
Dayasatakam (B)
PradhanaSadakam
DhehaleesaStuti
Gopalavimsati (B)
VegaseduSthotram
Devanayaga Panchasath (B)
Bhoostuti (B)
BagavatDyanaSobanam (B)
Nyasa Thilakam (B)
Sudarsanashtakam (B)
DasavataaraSthotram (B)
Thatvamuktakalabam
AdhikaraSangraham
Navamanimalai
Prarthanashtakam
Thatvamatrukai
UpakaraSangraham
VedanthaDesikaOdam
Amrutaranjini
HastigiriMahathmyam (B)

RahasyaNavaneetham
ThatvaNavaneetham
Desika Gadyam
Sristuthi (B)
Anjali Vaibhavam
Pillaiandathi (B)
SampradhayaParisuddhi
ThirumandiraChurukku
Arthapanchagam
GeetharthaSangraham
Prabandhasaram (B)
Adaikalapatthu (B)
SrivaishnavaDinasari
Pannirunamam
AchutaSatakam
MahaveeraVaibavam (B)
Garuda Thandakam
Garuda Panchasath
YathirajaSapthati (B)
YathirajaSapthati (B)

Sri Seva Swami Works

DamodaraSuprabatham
LakshmihayagreevaSuprabatham
Sri lakshmihayavadhanaPanchasath(P)
LakshmihayagreevanakshatraMaliga
Kala KalanaMaliga
LakshmihayagreevaMangalam
SrilakshmiPanchasath
SrilakshmiNrusimhaPanchasath(P)
Sri KothandaramaPanchasath
Sri KadikachalaSthavam
GodaSthotram
PadmavathiSthotram (B)
SowbagyalakshmiSthotram (B)
LakshminarayanaSthotram
HanumathPanchasath (Poorva)
AkshayaAradhanam

Note: B: Already booked by sponsors

P: Already printed during Sri SevaSwamy monthly thirunakshatraUtsavam

Booking Status : As on Nov 18, 2022

SRI SEVA SWAMY

CENTENARY CELEBRATIONS 2022-23

(YEAR ON CELEBRATIONS)

The philanthropists in Srivaishnava Sampradhaya are well aware about Sri SevaSwamy who adorned the group which rendered service to Sri Desika Sampradhaya during the past and early part of this century. He was admired to be the re-incarnation of Swamy Desika and praised as the best among the scholars who popularised SwamyDesika and his works to be people of the country. He lived for the sake of service to the Sampradhaya of Swami Desika never minding about his financial ill-health which surrounded him with a family of 9 children.

His dedication and sincerity to the services of Sri DesikaSampradhaya can be authenticated by his yeoman's service either during the 90day celebrations of the 7th Centenary of Swami Desika by publishing 50 of Swami Desika works with his commentary in houses of each of the philanthropists, or by publishing a monthly journal, SEVA through which he enlightened many with his high class commentary on the Sri Desikastotra, etc or being the first to publish Almanac for the use of Srivaishnavites or for his untiring services in publication of Swami Desika works in different languages, or by forming a place, Manimandapam, for conducting Aradhana to Sri LaskshmiHayagreeva and Swami Desika and to popularising the works of Sri Desika through Pravachans, Kalakshepa, etc or by the admiration and praise by Acharyas of popular Mutts, Scholars, etc or by the Awards that adorned him with the highest Award concurred by President of India for his services.

It was but natural for him to be the great scholar and Acharya as he was born in the clan of Sri Appullar who was the Acharya of Swami Desika, which provided great acharyas like Thirukudanthai Desikan.

We are to celebrate the Centenary of such a great Scholar and Acharya who was very popular as Sri SEVA Swamy. The Celebration is being conducted on Year-on basis with the family members of Sri SevaSwamy organising the monthly event at each of their houses on the day of his Star, ie. Chitirai, wherein Veda, Prabanda, Stotra are being chanted followed by Thadhiyaradhana to the participants.

The Centenary is being celebrated as Three Grand Festivals. The **first** among them is coincidentally, Swami DesikaThirunakshatram which was celebrated for 10 days during the month of Puratasi, along with the navarathriutsavam.

The **second phase** is a 100-day celebrations starting from December 18, 2022. During this phase, as a mark of bringing back the moments of the 90-day celebrations conducted during the 7th Centenary of Swami Desikan, wherein in Sri SevaSwamy played very special and important role, and following his footsteps, it is proposed to re-publish the works of Sri Swami Desikan and the original works of Sri SevaSwamy, in houses of each of the philanthropists. It is requested that the philanthropists may participate in the event and sponsor for publication of the books, by selecting each book per donor.

The cost of publication of each book is estimated at Rs.25000/-.The book and the date can be selected by the donors. In case of inconvenience at home, the function can be organised in Manimandapam. The book will be published on the date intimated by

them at their house. 100 copies of such book will be given to them for distribution among their known ones. The donation to such publication will have exemption u/S 80-G of Income-tax Act.

The payment may be made through NEFT transfer to **SEVA TRUST**, A/c No.409010003775, Kotak Mahindra Bank, Villivakkam Branch, Chennai 600049. ISFC: KKBK0008486.

The **third** phase, grand finale, will be conducted from March 30, 2023 by organising

- Veda, prabandha, ithihasa, purana, geetha, sahasranama, stotra pata parayanam

- Organising Seminar (Sathas) each for Scholars in the Sampradhaya, Scholars in regular walk of life, Bruhaspatis, DivyaPrabandha Scholars, Scholars in Agama, Women Scholars, Musicians, patrons in Sampradhaya, etc.

APPEAL

It is estimated that about Rs.25 lakhs will be required for completing the above task though it is nothing before the services rendered by Sri SevaSwamy to the Sampradhaya.

It is hereby appealed to the like-minded philanthropists, Srivaishnavites, to participate in this Centenary Celebration in some way or other with contributions of their might and get the blessings of Sri SevaSwamy and other Acharya and Sri Lakshmi Hayagreeva adorning the Manimandapam.

Contributions and Donations may be made to :

For 100 Day Uthsavams and Stotra s Publications - SEVA TRUST, A/C No.409010003775, Kotak Mahindra Bank, Villivakkam Branch, Chennai - 49. IFSC Code: KKBK0008486.

For Souvenir and Sri Desika Seva Special Editions - Seva Swamy Memorial Foundation, Account No.168505000221, ICICI Bank, Chennai Harrington Road Branch, IFSC Code - ICIC0001685

For more details contact : No.10/2, Lakshmpuram 2nd Street, Villivakkam, Chennai - 600049. Phone : 044-26180481 / 9841046264 / 9283229550 / 8754447367.

